**San Marcos Art League**

**Board Meeting Agenda**

**Sept. 6th, 2018, 6-8pm**

**Cardinal Frame and Art**

1. Call to Order
2. Roll Call
3. Approval of July Minutes
4. Treasurer Report
5. Old Business
6. Mermaid Float Update – Cecilia and Kathryn
7. By-laws update and completion – Brent
8. Artisan Alley Progress
9. Radio PSA
   1. Sent email to Gene on Monday
10. Goal-setting retreat – combine with Nov. board meeting?
11. Update on swag for AAlley and Sights and Sounds 5K- Brent
12. New banners update – Kathryn
13. Parade flyers – Kathryn
14. Marketing – Charlotte
    1. KUT and 89.5 for ad space
    2. Austin Chronicle (360?)
15. New Business
    1. Ask Charlotte how to imbed CVB videos onto our website
    2. Schedule a meeting with Charlotte, Cecy, and Manda re: promotional plan. Don’t forget PSA’s on KZSM
    3. Schedule a meeting with Art Squared committee to discuss changes for next year
    4. Arts Commission Grant deadline is Sept. 17th
16. Public comments
17. Adjourn
18. Executive session